

Pitch 15 Solutions Inc. is a Utah-based small business that designs, builds, and rescues custom web and mobile software, with AI integration, for agencies, prime contractors, and grant-funded programs.

2020

Established; six years in continuous operation

\$570K+

Cumulative contract value through Oct 2026

10 days

Fixed-fee code and architecture audit

8–12 wks

Fixed-price MVP build

CORE COMPETENCIES

- **Custom software development:** full-stack web applications and APIs in TypeScript/JavaScript (Node.js, NestJS, React).
- **Mobile applications:** cross-platform iOS and Android apps in Flutter and React Native, from design through app store release.
- **AI integration:** large language model features, AI-assisted analysis, and voice agents built into new or existing products.
- **Software audit and rescue:** fixed-fee, 10-day code and architecture audits, security and technical-debt remediation, and takeover of stalled projects.
- **MVP delivery:** fixed-price builds in 8–12 weeks, scoped to a measurable launch metric.
- **UI/UX design:** interactive prototypes and Material Design 3 interfaces.
- **Website modernization:** WordPress theme development and content-site rebuilds for nonprofits and small organizations.

DIFFERENTIATORS

- **Subcontract-ready:** experience delivering as a technology subcontractor on a grant-funded digital health program.
- **Fixed scope, fixed price:** audits and MVP builds are quoted up front, with a defined deliverable and schedule.
- **Senior, hands-on delivery:** the founder and lead developer write and review the code; every change passes a pull-request gate.
- **Documented engineering standards:** written architecture guides, static-analysis tooling, and independent security review.
- **Small-business speed:** direct access to decision-makers, short contracting cycles, and a 10-day turnaround on audits.

COMPANY DATA

LEGAL NAME

Pitch 15 Solutions Inc.

UNIQUE ENTITY ID (UEI)

NW27WFGLB4M1

CAGE CODE

CAGE code – pending

BUSINESS SIZE

Small business

STRUCTURE

S-corporation; incorporated in Montana, registered in Utah

SERVICE AREA

Utah and nationwide (remote)

CODES

NAICS (PRIMARY)

541511 Custom Computer Programming Services

NAICS

541512 Computer Systems Design Services

PSC

DA01 Application Development Support Services (Labor)
DA10 Application Development Software as a Service

POINT OF CONTACT

Nick Farni, Founder and CEO

PHONE

(801) 810-1221

EMAIL

nick@pitch15.solutions

WEB

www.pitch15.solutions

OFFICE

2701 N Thanksgiving Way, Ste 100, Lehi, UT



BeReadyAI

Thrive Digital Health · Subcontractor

PERIOD

Nov 2024 – June 2026

VALUE

\$95,422

Behavioral health practice platform for provider organizations, built from the ground up: Flutter apps on Firebase with conversational AI (Dialogflow CX, Gemini). Delivered as technology subcontractor on an NIH-funded SBIR project.

19-month engagement

NIH NIAAA SBIR · R44AA030953



Hair For Hire

Livnow LLC · Prime developer

PERIOD

June 2022 – present

VALUE

\$405,264

Flutter mobile app and NestJS API for hiring in the salon and beauty industry: Material Design 3 interface, one-time-passcode sign-in on AWS, external security audit and remediation.

4+ year engagement

2 app stores (iOS, Android)



Fizzbo

Fizzbo LLC · Prime developer

PERIOD

Jan 2026 – Dec 2026

VALUE

\$35,000 to date

For-sale-by-owner real estate platform, delivered in phased blocks under a monthly development retainer with itemized hours.

125 hrs/month retainer

Phased delivery



MyHouse

Private client · Prime developer

PERIOD

May 2024 – Dec 2024

VALUE

\$37,050

Real estate discovery app with MLS listing search, map-based browsing with clustering, saved favorites, and AI property analysis (React Native, Supabase, OpenAI). The product later transitioned to Fizzbo.

7-month build

3 platforms (iOS, Android, web)



Everfex

Everfex · Prime developer

PERIOD

Oct 2024 – Oct 2025

VALUE

About 1,700 hours

Business foreign-exchange trading platform: TypeScript back end for orders, trades, hedging, margin calls, settlements, and reporting; legacy data migration; React client app built with accessibility testing.

12-month engagement

3 languages (EN, PL, ES)



My Tenth Step

Pitch 15 in-house product · Owner and developer

PERIOD

July 2023 – present

VALUE

Self-funded

Recovery support app for iOS and Android: guided daily check-ins, encrypted group messaging, and AI-assisted reflection. User research with Tufts University engineering psychology students.

6,600+ downloads

568 accounts

366,000+ days tracked

\$0 paid acquisition

GOVERNMENT CONTRACTING

www.pitch15.solutions/government

Scan for company data, codes, and a downloadable copy of this capability statement. **References available on request.**

Nick Farni · (801) 810-1221 · nick@pitch15.solutions · Mailing: 55 N Merchant St #513, American Fork, UT

